Ohio Shorthorn FALL SHOWCASE Salo

July 24, 2020

Dear Fellow Shorthorn Breeder:

As I'm sure you are aware, 2020 is proving to be a challenging year especially with selling cattle in a live auction format. COVID-19 restrictions have affected occupancy and safety guidelines at many venues and continues to be a considerable factor in the cattle industry moving forward. The Ohio Shorthorn Breeders' Association recognizes the need for sales offering high-quality, adaptable cattle and we are committed to offering a sale for our members.

This year's sale is scheduled on Sunday, September 27, 2020 however it will be offered as an online sale via SC Online Sales. The Ohio Shorthorn Breeders' Association is excited to be working with SC Online Sales to provide a sale with high-quality Shorthorn and Shorthorn Plus females as well as genetic lots. The OSBA and SC Online Sales will promote the sale heavily on social media inviting prospective buyers to view the consigned lots and creating an avenue for open dialogue between buyers and sellers.

Make plans to offer optimal exposure to your program by providing high quality, appealing photographs, along with accurate and thoughtful footnotes for each of your consignments. Included in this packet are a few recommended photographers who can help you accomplish this goal in presenting your consignments in the most accurate and flattering manner. SC Online Sales will provide a link where individual consignors can upload their pictures, videos and write-ups of lots. If you require assistance submitting your information, please reach out to a committee member and accommodations will be arranged.

Here's what you need to do to participate:

- 1. Select your best consignments!
- 2. Monday, August 24, 2020:
 - Consignment commitment deadline (submit official entry form with pedigree information & entry fees)
- 3. Schedule a photographer to take quality photos and videos of your consignments
- 4. Tuesday, September 8, 2020
 - Submission deadline for pictures, videos and write-ups (uploaded to SC Online Sales)
- 5. Promote your consignments by sharing via social media outlets: OSBA and SC Online Sales
- 6. Follow the sale online Sunday, September 27, 2020

If you have any questions, please contact one of the following committee members below. Join us in promoting our great breed!

2020 Ohio Fall Shorthorn Showcase Sale Committee

Mike Carper / 740-815-2216 Quinton Keeran / 740-808-3381 Jason Workman / 419-651-2442

Dave Greenhorn / 937-470-6552 Kendall Shonkwiler / 614-372-9408 Jeff Winkle / 937-694-1871

2020 OHIO SHORTHORN FALL SHOWCASE SALE Official Entry Form

ATTENTION — ATTACH REGISTRATION CERTIFICATES AND GENETIC TESTING INFORMATION

In order to best serve our consignors and bidders, the Ohio Fall Showcase Sale gladly welcomes consignments of females, steers and genetic lots. The 2020 sale will NOT include bulls.

Name:				
Farm Name:				
Address:				
City: Stat		tate:	Zip:	
Phone: Days		Evenings		
# of Cattle Nominated		x \$50.00 = \$	Due	
# of Heifer Calves		# of Bred Female	# of Bred Females	
# of Female Pairs		# of Steers	# of Steers	
	, 2020 to: Ohio Shorthorn Delaware, OH 43015; emai		ail payment to Beth Carp- om; fax: 740-524-3180)	
Make checks payab	ole to: OSBA			
•	ne registration certificates ollowing information for e	•	ne of entry,	
Animal Name:		Registry #:_	Registry #:	
		OOB: % of Animal:		
Color:	H/P/S:	Tattoo# & Le		
Purebred S	horthorn Plus 🗌			
15 digit EID tag nu	ımber			
	Paternal Grand Si	ire:		
Sire: _				
	Paternal Granddo	am:		
	Maternal Grand S	Sire:		
Dam: _				
		am:		
Applicable Footne	otes: (For additional foot			

HIGH QUALITY PHOTOS ARE REQUIRED.

2020 OHIO SHORTHORN FALL SHOWCASE SALE Sunday, September 27, 2020 • SCOnlineSales.com

ENTRIES

- Deadline: August 24, 2020. Preference is given to earlier entries; late entries may be refused.
- Fee: \$50 per head, non-refundable. Entry fees are payable to: Ohio Shorthorn Breeders Association (mail to Beth Carper, 6371 Giehl Road, Delaware, OH 43015)
- Entries will not be accepted without the entry fee. No exceptions. Faxed or emailed entries are acceptable when followed by payment before August 24, 2020. mbcarper00@gmail.com; fax: 740-524-3180

REGISTRATION CERTIFICATES

- All entries must be registered with the American Shorthorn Association.
- ASA registration certificates MUST ACCOMPANY payment unless registration is pending. IF registration is pending, pedigree info must be completed on the entry form.

RULES AND GUIDELINES

- Genetic Defect Testing: Animals that are potential carriers of known genetic defects should be tested prior to entry, but it is not required. Animals found to be carriers of genetic defects will still be permitted to sell.
- All cattle must have an official health certificate on or after August 24, 2020 and must include 15-Digit ID Number for each consignment.
- The sale order will be determined by the sale committee.
- All consignors must be members of the Ohio Shorthorn Breeders Association. Dues will be deducted from sale proceeds if consignors are not members of the organization.
- All sales, including "no sales/buybacks," will be charged full commission and full sales expense.
- All animals must be tagged with an EID tag. (EID tags can be ordered through an animal health supplier or through your local veterinarian by providing your farm's premise ID number. Premise ID numbers can be obtained by filling out an application at www.agri.ohio.gov/divs/animalid/ animalid.asp

RECOMMENDED PHOTOGRAPHERS

- Quinton Keeran 740-808-3381
- Kevin Mears 937-533-0169
- Kayla Sweeney 937-206-4535
- Johnnie Moore 270-670-7814

<u> Ohio Shorthorn</u> FALL SHOWCASE

Ohio Shorthorn Breeders' Association 6371 Giehl Road
Delaware, OH 43015

